Dear [MANAGER NAME],

DJI is hosting its annual commercial UAV conference, DJI AirWorks, this year from Oct 30th - Nov 1st in Dallas, Texas. The conference will connect the industry’s leading hardware, software, and solution providers with commercial end-users. It will be a fantastic opportunity for me to participate in hands-on training with the most cutting-edge drone solutions, listen to industry thought leaders, and develop new business opportunities. I am writing to ask for your approval to attend AirWorks this year, as the experiences and knowledge I will gain from the conference will enable us to better incorporate commercial UAVs into our workflows.

AirWorks offers opportunities to learn from industry leaders in solving key challenges with UAV solutions. In addition to practical training solutions across five industrial tracks, the conference will have a technology expo featuring dozens of booths. This exhibition area will not only help me establish new business connections, but also understand what are the most cutting-edge developments in the commercial UAV industry today.

In summary, I’ll be able to:

* Undergo hands-on training sessions related to key commercial industries (Agriculture, Energy, Construction, Infrastructure, Public Safety)
* Develop relationships with commercial UAV industry stakeholders and proven solution providers
* Showcase our company’s offerings while developing additional business leads
* Learn more about the commercial UAV industry’s current policy landscape and upcoming trends
* Discover what other players in our space are doing with UAVs to improve workflow efficiency

After AirWorks, I will compile a post-conference report that will include a summary of major takeaways, actionable leads, and concrete recommendations that will benefit our company.

I hope you will support this and give me the approval to attend AirWorks 2018. Thank you very much!

Best regards,

[NAME]