



Dealer Retail Background Form

| Project | Item | Content | Remark |
|---|--|---------|---|
| Company Basic Info | Channel Business Type | | <i>Distributor/Retailer/e-tailer</i> |
| | Main Business | | |
| | | | |
| Retail Business Info | Years in Retail Business | | |
| | Retail Business Cooperated Brand | | |
| | Number of Retail Store Employee | | |
| | Store Funding Investment | | |
| | Retail Sales Amount Percentage | | |
| | | | |
| Current Retail Store Info | Number of store | | |
| | Average Area of each store | | |
| | Store Funtional Zone | | <i>showroom/training/repairing/others</i> |
| | Store Employee Management(Position & Number) | | <i>Store Manager/Sales Rep./Service Staff</i> |
| | Store Monthly Average Sales Amount | | |
| | | | |
| DJI Authorized Retail Store Info | Detail Address | | |
| | Store Lease Situation | | <i>*Current Store/New Store</i> |
| | Store Area | | |
| | Store Funtional Zone | | <i>showroom/training/repairing/others</i> |
| | Store Employee Management(Position & Number) | | <i>Store Manager/Sales Rep/Service Staff</i> |
| | | | |
| DJI Authorized Retail Store Sales Amount Forecast | Sales Amount In The First Week | | <i>Based on the Sell Price</i> |
| | Sales Amount In The First Month | | |
| | Monthly Sales Amount | | |