



Dealer Retail Background Form

Project	Item	Content	Remark
Company Basic Info	Channel Business Type		<i>Distributor/Retailer/e-tailer</i>
	Main Business		
Retail Business Info	Years in Retail Business		
	Retail Business Cooperated Brand		
	Number of Retail Store Employee		
	Store Funding Investment		
	Retail Sales Amount Percentage		
Current Retail Store Info	Number of store		
	Average Area of each store		
	Store Funtional Zone		<i>showroom/training/repairing/others</i>
	Store Employee Management(Position & Number)		<i>Store Manager/Sales Rep./Service Staff</i>
	Store Monthly Average Sales Amount		
DJI Authorized Retail Store Info	Detail Address		
	Store Lease Situation		<i>*Current Store/New Store</i>
	Store Area		
	Store Funtional Zone		<i>showroom/training/repairing/others</i>
	Store Employee Management(Position & Number)		<i>Store Manager/Sales Rep/Service Staff</i>
DJI Authorized Retail Store Sales Amount Forecast	Sales Amount In The First Week		<i>Based on the Sell Price</i>
	Sales Amount In The First Month		
	Monthly Sales Amount		